



**BREMBO
PRESS CONFERENCE**

AUTOMECHANIKA FRANKFURT

10 | 09 | 2024



ROBERTO CARAVATI

Chief Operating Officer
Global Business Unit Aftermarket

AUTOMECHANIKA FRANKFURT

10 | 09 | 2024

A large, abstract circular graphic in the background, featuring concentric, glowing rings in shades of purple, red, and pink, creating a sense of energy and motion.

TURNING ENERGY INTO INSPIRATION

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OUR MISSION
BECOME A
SOLUTION PROVIDER

FROM
PRODUCT SUPPLIER

JUST ABOUT FILLING THE GAP

TO
SOLUTION PROVIDER

AN END-TO-END PROCESS ITSELF

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BREMBO AT A GLANCE



+15,600

PEOPLE



600+

VICTORIES
IN RACING



3,902

PATENTS



3,849

MILLION € OF REVENUES



75

ELECTRICITY
FROM RENEWABLE
SOURCES



6,1%

INVESTMENTS
IN R&D IN 2023

Data updated December 31st, 2023

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SENSIFY



THE NEW STANDARD IN BRAKING



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FORMULA 1 | FORMULA 2 | FORMULA 3 | FORMULA E | WORLD RALLY CHAMPIONSHIP – WRC | NASCAR |
WORLD ENDURANCE CHAMPIONSHIP – WEC | DAKAR | MOTOGP | MOTO2 | MOTO3 | MOTOE | WSBK | MXGP



72

CHAMPIONSHIPS



600+

VICTORIES IN RACING

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OUR LOCATIONS

The company expansion has enabled Brembo to deliver its technology across the globe. We can now call the world our home.

○ 25 INDUSTRIAL SITES

• 17 COUNTRIES PRESENCE

• 08 RESEARCH AND DEVELOPMENT CENTERS

• 01 BREMBO INSPIRATION LAB

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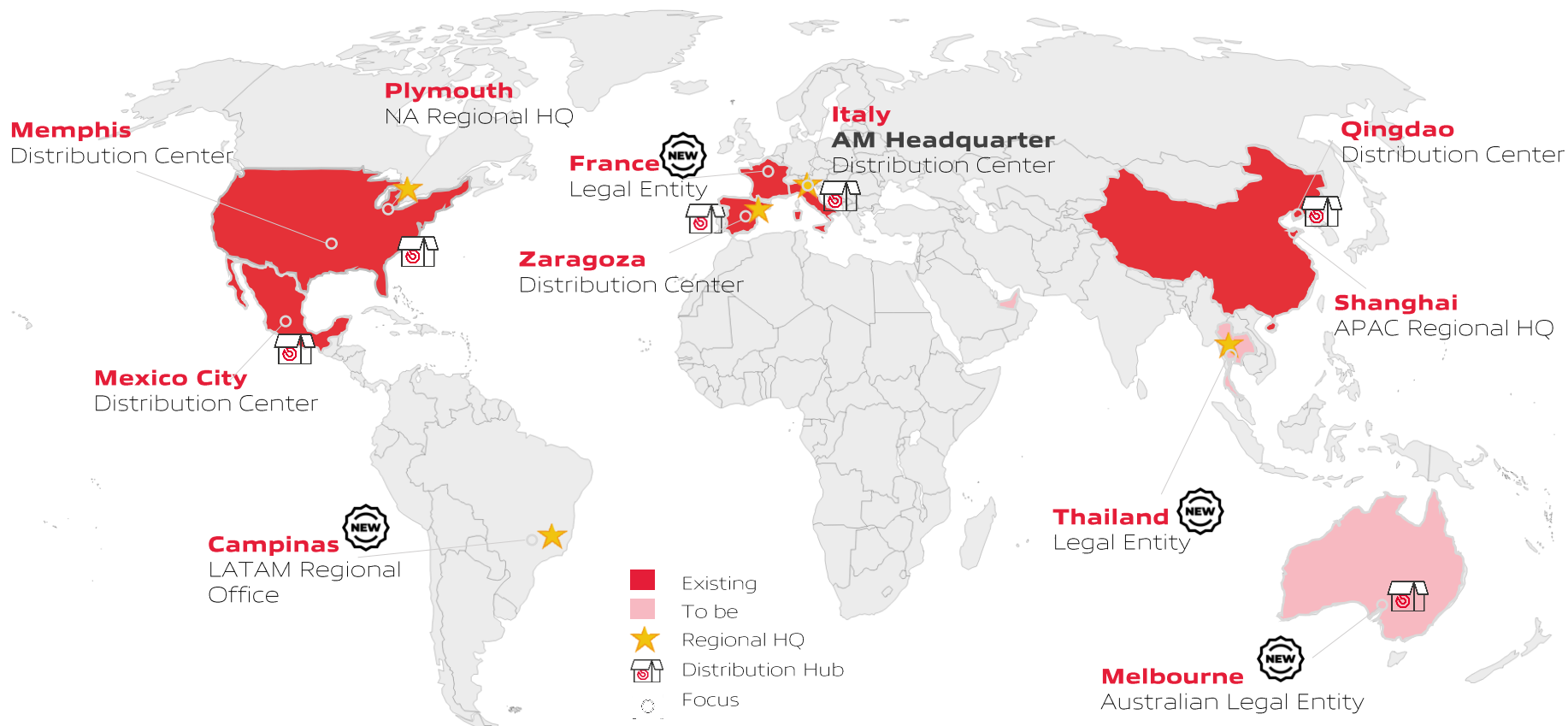
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- CHINA
- CZECH REPUBLIC
- DENMARK
- FRANCE
- GERMANY
- INDIA
- ITALY
- JAPAN
- MEXICO
- POLAND
- SPAIN
- THAILAND
- SWEDEN
- UNITED KINGDOM
- UNITED STATES

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GLOBAL AFTERMARKET FOOTPRINT



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AFTERMARKET KEY MACRO TRENDS



TOP PREMIUM & PRIVATE LABELS MARKET POLARIZATION

Private label and top premium brands like Brembo are highly complementary



INDUSTRY PLAYERS CONSOLIDATION*

Large acquisitions are driving price transparency. Opportunity for a shared storytelling. Supporting markets with training programs



KIT SOLUTIONS

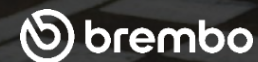
Best combinations of discs, pads, calipers become crucial to optimize performance, wear, comfort



RETROFIT SOLUTIONS

Euro VII and lower emissions solutions represent a big retrofit opportunity

BREMBO AFTERMARKET GROWTH AREAS



GLOBAL EXPANSION

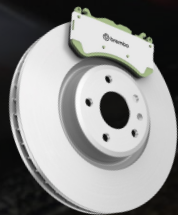
KEEP EXPANDING IN EMEA,
NORTH AMERICA AND APAC
REGIONS STRATEGIC
GROWTH DRIVERS

PREMIUM PRODUCTS & RANGE EXTENSION

FOCUS ON XTRA, GLOBALLY
INTRODUCTION OF UPGRADE LINE
ENLARGE RANGE TO EV KIT
NEW PRODUCTS LIKE REMAN CALIPERS

INNOVATIVE & GREENER SOLUTIONS

GREENANCE KIT
LCV, SEDAN
BUS & TRUCK



GREEN
BRAKE FLUID



CIRCULAR
ECONOMY



XTRA CERAMIC
XTRA COPPER FREE



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A UNIQUE TOUCHPOINT



FROM PRODUCT SUPPLIER

Providing parts covering the most extensive range

TO SOLUTION PROVIDER

Perfect solution for every need

GLOBAL OUTREACH

FROM PARTS TO PERFORMANCE



>92% BEST IN CLASS SERVICE LEVEL

EXTENDED RANGE & COVERAGE

INTEGRATED GO-TO-MARKET

FROM ESSENTIAL TO UPGRADE

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ESSENTIAL

ESSENTIAL LINE
STANDARD
TECHNICAL CONTENT



PRIME

PREMIUM LINE
BEST FIT FOR ANY
VEHICLES



BEYOND

SOLUTIONS LINE
INNOVATION FOR
NEW MOBILITY



XTRA

COOL LINE
DISTINCTIVE
PERFORMANCE



UPGRADE

PERFORMANCE LINE
TOP DRIVING
EXPERIENCE



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INNOVATION, OUR SOUL

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BEYOND EV KIT

NO RUST & NO NOISE UP TO AND BEYOND 100.000KM

TECHNOLOGY

Exclusive **dedicated** kit solution for BEV & PHEV

MATERIAL

Special **Coated Discs** with dedicated **pad compound** galvanized backing plate

APPLICATION

40+ Discs & Pads kit available for the **most popular BEV & PHEV**



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BEYOND GREENANCE KIT

LOWER EMISSIONS, LOWER TCO, UNCOMPROMISED PERFORMANCE

FRANKFURT '22: concept unveiled for LCV
Today status: 80% of range covered in the market

FRANKFURT '24: official launch of SEDANS

GREENANCE KIT PURPOSE:
Move our customers to a zero emissions world



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FROM RACING TO ROAD

Brembo logo

Type-3 racing slot pattern

UV Coating

Outstanding heat dissipation

The new **Sport TY3** discs is the **latest addition** to the **Xtra family** for **passionate drivers**

Extensively used in professional motorsports, the **TY3** slot pattern offers a **high initial response** with excellent release characteristics

The **Sport TY3** discs are **plug-and-play** as they are **direct replacements** for the OE discs

STYLE AND PERFORMANCE TAYLORED TO YOUR CAR

The most complete range of UPGRADE braking systems
on the market





Brembo Gran Turismo (GT) Systems provide **excellent**
stopping power in **everyday traffic**, as well as superior
high-performance street and track driving

Designed and **tested** specifically for **track day enthusiasts**
and for **drivers** who demand the **utmost performance**
from their cars, these systems offer superlative performance
and an authentic **race-ready** look



CARBON-CERAMIC DISCS AND PADS

NOW AVAILABLE IN AFTERMARKET

-  50% weight reduction
-  High and stable friction coefficient
-  Disc life of 150.000 KM (road use)
-  No corrosion



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BRAKE PADS OFFER



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PRIME

PREMIUM LINE
BEST FIT FOR ANY
VEHICLES

BEYOND

SOLUTIONS LINE
INNOVATION FOR
NEW MOBILITY

XTRA

COOL LINE
DISTINCTIVE
PERFORMANCE

UPGRADE

PERFORMANCE
LINE
TOP DRIVING
EXPERIENCE

PRIME LOW-MET



Ideal with Prime discs

BEYOND EV



Only in combination with EV discs

XTRA COPPER FREE



Ideal with Xtra, Max & Sport discs

UPGRADE GT



Only in combination with GT discs

PRIME CERAMIC



Ideal with Prime discs

BEYOND GREENANCE



Only in combination with Greenance discs

XTRA CERAMIC



Ideal for top end vehicles

UPGRADE CCM



Only in combination with CCM discs

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YOUR STYLE, YOUR COLOR

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MOTORBIKE

UNPARALLELED RANGE & COVERAGE



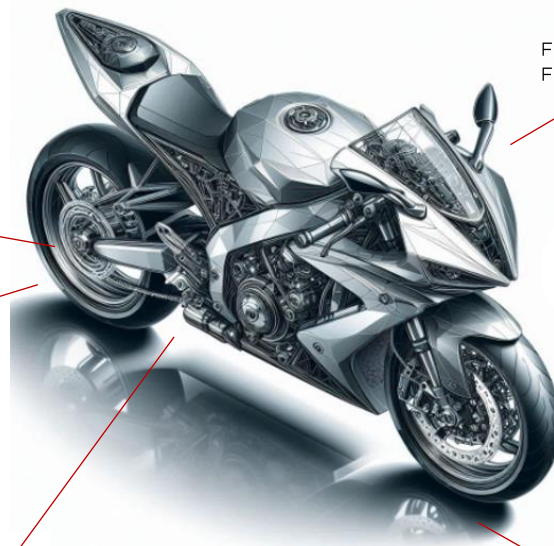
REAR BRAKE DISCS



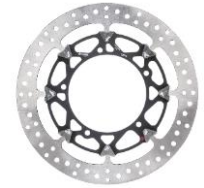
REAR CALIPER



REAR M/C



FRONT M/C BRAKE
FRONT M/C CLUTCH



FRONT BRAKE DISCS



FRONT CALIPER



brake pads

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TAKE AWAYS



**EVERY CUSTOMER
DESERVES PIECE OF MIND**

**EVERY VEHICLE
DESERVES BREMBO**

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Q & A



THANK YOU