

BREMBO BEYOND EV KIT

Resistance to corrosion, less noise and durability differentiate the range of the Aftermarket discs and pads dedicated to full electric cars

Stezzano (Italy), March, 2024 – Brembo, the leading company in the development and production of high-performance braking systems, presents its Beyond EV Kit, the range fully dedicated to electric vehicles. The Beyond EV Kit consists of specially coated discs and innovative brake pads, substantially enhancing Brembo's Aftermarket offer for electric cars. The latest Brembo solutions, derived directly from OE heritage and expertise, have been specifically designed to combine low environmental impact with the best possible performance and safety. This has been achieved thanks to innovative materials and modern technologies used during the development process.

The Brembo Beyond EV Kit includes a new EV disc and EV pad range, tailor-made for the most popular electric cars on the market. The new components are quieter and more resistant to oxidation and therefore last longer, advantages that all contribute to sustainability. A double-protective treatment helps to prevent corrosion of the entire kit and adds brilliance and appealing aesthetics to the discs. Furthermore, a special copper-free friction material with a galvanized backing plate reduces both dust and road noise when braking.

Safety and durability were central to the design of this new braking solution. Electric cars use regenerative braking in addition to traditional dissipative braking, resulting in reduced use of friction brakes. Over time, this can result in the formation of rust on brake system components that are not used, eroding the safety of the brake system, and increasing maintenance costs. Brembo's goal was to create a brake kit that was quiet and resistant to corrosion, but which also minimized residual drag. The latest range of Brembo EV pads and EV discs meets these needs, transferring many of the technological innovations, materials and treatments introduced by the company for the OE Market.

Braking systems play a key role in shaping the future of mobility and Brembo, as a Solution Provider, is developing new and more sophisticated products that will improve the driving dynamics of this new generation of vehicles.

The Brembo Beyond EV Kit is available in dedicated kit solutions which will include coated discs and a special copper-free friction material with galvanized backing plates.

To download more images and video, please log on to: www.mediakit.brembo.com

About Brembo SpA

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 15,000 people across 15 countries, 32 production and business sites, 9 R&D centers and with a turnover of € 3,629 million in 2022, Brembo is the trusted solution provider for everyone who demands the best driving experience.

For Information: Hiroaki Tanabe – Communication & Marketing Specialist, Brembo Japan
T +81 3 3726 9199 - @: h.tanabe@brembo.jp