

BREMBO XTRA CALIPERS: A SPLASH OF COLOR INTO THE WHEELS!

The replacement proposal puts the emphasis on aesthetics without compromising high technical and quality content

Stezzano (Italy), 01 June 2023 – Brembo, the leading company in the development and production of high-performance braking systems, presents its latest line of replacement solutions: Xtra calipers. Dedicated to premium models, Xtra calipers exude a colorful touch of originality and are the ideal choice for passionate drivers who seek the plug&play set-up of the car. This introduction enhances Brembo's exclusive Aftermarket offering and completes the renewal of its Xtra family which already includes Brembo Xtra brake pads and discs.

Brembo Xtra calipers directly derive from the consolidated Original Equipment (OE) experience of the company. In particular, Brembo's engineers have been charged with transferring Brembo's technical know-how to the new replacement proposal, with a continuing emphasis on aesthetics. This has led to the development of a new range of fixed aluminum calipers that will satisfy the demand for personalization as well as the essential characteristics of quality, reliability and performance. Xtra calipers thus confirm the company's mission to become a "solution provider" for all the specific needs of its customers.

Drivers will have the possibility to choose which color best enhances the peculiarities of their premium car. The standard shades are red, yellow, black and grey but more bespoke colors are available on request.

The Brembo Xtra calipers is available in dedicated kit solutions which include two Brembo fixed aluminum calipers and two sets of accessories (springs and pins).

For the list of available applications please refer to: www.bremboparts.com.

About Brembo SpA

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – "Turning Energy into Inspiration" – Brembo's ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 15,000 people across 15 countries, 32 production and business sites, 9 R&D centers and with a turnover of € 3,629 million in 2022, Brembo is the trusted solution provider for everyone who demands the best driving experience.

For Information: Hiroaki Tanabe – Communication & Marketing Specialist, Brembo Japan
T +81 3 3726 9199 - @: h.tanabe@brembo.jp